

## EXPERIENCE

### Senior Art Director/Designer

July 2009 – February 2010 | **Sutton & Maxwell** – Retail Direct Private Label Wines | Port Washington, NY

- Design and branding for private label wines, point of purchase, sales materials and packaging for retail stores
- Concept brand names, visual tone, and copywriting in relation to wine type and region
- Manage projects from concept development, art direction, design and production through to print, dealing directly with wineries around the world and local suppliers
- Art direct and manage freelance designers

### Graphic Designer

October 2006 – March 2009 | **FUSE Communication** – Advertising/Design Agency | Birmingham, MI

- Designed projects ranging from Audi catalogs, Audi owner magazine, e-newsletters, event registration web sites and direct mail pieces for the Audi CRM account
- Managed projects from concept development, art direction, design and production through to print
- Art directed interactive media, photography, illustration and photo retouching

### Art Director

May 2005 – October 2006 | **Premier Communications Group** – Marketing Agency | Royal Oak, MI

- Art directed and designed automotive press kits, corporate identity, interactive media, web sites and advertisements
- Managed projects from concept development, art direction, design and production through to print

### Graphic Designer

November 2001 – February 2005 | **Iconix Inc.** – Creative Communications Studio | Auburn Hills, MI

- Designed high-end automotive press kits and image enhancement pieces executed in print, interactive and online
- Managed projects from concept development, art direction, design and production through to print
- Art directed interactive media, photography, illustration and photo retouching

## COMPUTER SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Flash
- Adobe Dreamweaver
- Adobe Fireworks

## EDUCATION

1994 – 1998 | Michigan State University | East Lansing, MI

- B.A. in Telecommunication, emphasis in Media Arts and studio production
- Minor in Business